



PCI Media Communications Intern (Unpaid)

PCI Media seeks an undergraduate student, graduate student, or recent graduate interested in joining our intern program. This is a remote, unpaid internship. In order to be eligible for this program, you must be enrolled in an institution of learning currently or during the preceding semester and have not yet graduated.

Successful candidates will be enthusiastic about learning how to use creative, social media storytelling to empower social and environmental change. They'll also be excited about being part of a multi-cultural and international team.

About PCI Media Impact

PCI Media is an award-winning, non-profit organization that produces culturally resonant television and radio programs and communication campaigns, in partnership with local and international organizations, to achieve national, regional and global impact.

At the heart of our work are compelling narratives that celebrate the positive and reflect our "Love Not Loss" approach to tackling difficult issues. We are a leader in the field of Social and Behavioral Change Communication (SBCC); the strategic use of communication to promote positive outcomes in health, environment, and social justice. Grounded in social science and communication theory, we employ a systematic, participatory process that utilizes television, radio, video, print, social media, interpersonal channels, and community mobilization to achieve defined objectives at the community, national and regional levels.

Together with our partners around the world, we have produced more than 5,000 episodes of 100 television and radio productions, reaching more than one billion people in over 60 countries.

For more information, please visit www.pcimedia.org.

Internship Description

As a PCI Media *Communications Intern*, you will have the opportunity to work closely with our staff to learn about developing both video and digital communications materials from an organizational and programmatic perspective. This is an excellent opportunity for an individual with solid video editing, motion graphics, Microsoft PowerPoint and graphic design abilities to gain hands-on experience with an international communications NGO at the forefront of social change communications.

Areas of Interest

- Creating content campaigns that align with marketing objectives and company goals
- Producing, write, design, and schedule content for our website and all our social media
- platforms which includes our Facebook, Twitter, Instagram, LinkedIn

- How to perform online and/or on-the-ground primary research for blog posts, storytelling,
- articles, vlogs, and other content
- How to A/B test our web/ad copy, including Calls To Action (CTA)
- Organizational systems to archive media
- How to Complete organic metadata (alt tags) on media hosted on our website

How to Apply

Along with a résumé, please send a cover letter that explains your interest in interning at PCI Media Impact. Please indicate your availability and preferred time frame to intern.

Please send your application to intern@pcimedia.org, with “*Communications Intern*” in the subject line. We will review applications on a rolling basis.