



SOCIAL MEDIA

Location: Remote

PCI Media is looking for someone to take our social media to the next level. Successful candidates will be effective communicators across a range of mediums, have excellent project management skills, and enjoy being part of a dynamic work environment and international team working in almost 70 countries around the globe. We are looking for an individual who is organized, detail-oriented, creative, personable, and passionate.

About PCI Media

PCI Media is an award-winning, non-profit organization that combines the power of storytelling and technology to inspire action for a healthier, more sustainable and just world. We produce culturally resonant television, radio programs, and communication campaigns to achieve national, regional, and global impact.

We celebrate the positive and reflect our “Love Not Loss” approach to tackling difficult issues. Grounded in social science and communication theory, we employ a systematic, participatory process. With our partners around the world, we have produced television and radio productions, reaching more than one billion people in over 70 countries. For more information, please visit www.pcimedia.org.

Scope of Work:

Digital Strategy

- Execute a strategy that improves engagement
- Create a weekly, monthly, quarterly, content calendar
- Plan paid ad campaigns

Content Creation

- Produce digital content (design, write copy, edit videos) tightly aligned to our brand charter
- Post and manage comments and engagement

Manage Engagement

- Post Content

- Moderate comments and social dialogues
- Include and engage partner organizations in posts
- Cross/repost content from partners

Qualifications:

- Experience with social media platforms and management tools
- Design and light video editing experience required
- Creativity
- Ability to track analytics and shift strategy accordingly

How to Apply

This is a consultancy. Along with a résumé and cover letter, submit 3 posts that you think would improve on our current content, examples of your current work, and references to jobs@pcimedia.org. Please indicate when you'd be able to start.