



## **HEALTHY LIVING PROGRAMS LEAD**

**Reports to:** President, working under the direction of VP, Global Programs

**International travel required:** Approximately 10-15% (post-COVID)

**Remote Status:** Full-Time

### **About PCI Media**

PCI Media is an award-winning, nonprofit with over 35 years of experience in using the power of storytelling, technology, and community to create a healthier, more sustainable and just world. We produce culturally resonant television, radio programs, and communication campaigns to achieve national, regional, and global impact.

We celebrate the positive and reflect our “Love, Not Loss” approach to tackling difficult issues. Grounded in social science and communication theory, we employ a systematic, participatory process. With our partners around the world, we have produced television and radio productions, reaching more than 3 billion people in over 70 countries. For more information, please visit [www.pcimedia.org](http://www.pcimedia.org).

### **About the Position**

PCI Media is looking for candidates interested in joining our team and leading the Healthy Living Portfolio. While spanning a range of health issues, this portfolio is primarily focused on programs in 1. Maternal and Child Health, 2. Communicable Diseases, 3. Non-communicable diseases, and 4. Nutrition. The Healthy Living Programs Lead works under the direction of the VP, Global Programs and reports to the President. The programs lead is responsible for developing, implementing, and monitoring the Healthy Living portfolio.

We’re looking for creative, passionate, people who are excellent managers, can effectively develop and deliver effective communications programs, and who love to be part of a multi-cultural and international team. Experience managing programs in our Healthy Living portfolio priority areas is strongly desired. Since COVID-19, we’re a fully remote team that connects online every day using Microsoft Office 365 and other platforms.

### **Program Management**

- Collaborate with partners and PCI Media team members to manage the research, design, production, monitoring, and evaluation of PCI's Media programs in the Healthy Living portfolio.
  - o Ensure high quality and timely delivery of projects in this portfolio
  - o Organize and facilitate workshops for programs in this portfolio

- o Manage program budgets
- o Provide management and oversight for vendors

## **Portfolio Development**

- Develop and maintain relationships with strategic partners to the Healthy Living Portfolio.
- Develop portfolio by designing and writing technical approaches for programming, developing related budgets, and seeking out new programmatic opportunities.
- Stay current with Social and Behavior Change and trends in this portfolio, to inform the portfolio's trajectory and programming.

## **Supervision and Support**

- Supervise Healthy Living team members in the US and abroad
- Supervise interns
- Liaise with development, communications, and M&E functions.

Support other PCI Media program activities as assigned.

## **Qualifications**

Must have existing US work authorization

## **Subject Matter Expertise**

- Master's degree or equivalent experience in communication, communication for development or behavior change communications, or health issues
- Experience in the design and implementation of communication campaigns, preferably addressing global health issues
- Understanding of the context of developing countries and experience working in international settings is desired

## **Development and Management**

- Strong project management and communication skills
- Ability to facilitate and manage teams
- Experience designing technical approaches for programming and developing strategic partnerships
- Exceptionally organized and detail-oriented
- Adaptive management skills

## **Other Capabilities**

- Familiar with Microsoft Office 365
- Ability to travel internationally post-pandemic
- Fluency in Spanish and or/French is highly desired, other languages also desirable

## **How To Apply**

Please send your resume and cover letter to [jobs@pcimedia.org](mailto:jobs@pcimedia.org), with "Healthy Living Programs Lead" in the subject line. We'll begin reviewing applications on 31 August. The job will remain open until the position is filled.