



## Philippines-based Consultant for C4D Strategy Development

**Location:** Philippines

**Duration:** 7-11 months

### ABOUT PCI MEDIA

PCI Media is an award-winning, Social and Behavior Change Communications (SBCC) nonprofit with over 35 years of experience in using the power of storytelling and community to create a healthier, more sustainable, and just world. We produce culturally resonant television, radio programs, and communication campaigns to achieve national, regional, and global impact.

We celebrate the positive through our “Love Not Loss” approach to tackling difficult issues. Grounded in social science and communication theory, we employ a systematic, participatory process. With our partners around the world, we have produced television and radio productions, reaching more than 2 billion people in over 70 countries. For more information, please visit [www.pcimedia.org](http://www.pcimedia.org).

### JOB DESCRIPTION

PCI Media seeks to engage a Tagalog-speaking C4D specialist who is based in the Philippines. The consultant will work under the supervision of PCI Media staff to assist in the development of C4D strategy for youth engagement surrounding the issue of climate change. The consultant will assist PCI Media by providing in-country expertise and essential cultural context throughout the project, helping to engage national stakeholders, including youth.

### Scope of Work

The consultant will work with PCI Media HQ staff to:

- Ensure the fulfilment of program goals and objectives, including
  - facilitating weekly communications with national and regional partners;
  - liaising with production teams;
  - writing two program reports following pilot implementation and training;
  - coordinating events and 6 workshops in the region;
  - supporting with financial reports.

- Provide in-country expertise that will inform the design, implementation, and support of C4D activities in the Philippines.
- Facilitate 6 training of in-country field teams (virtually, with the potential for in-person meetings).
- Conduct focus groups to pre-test concepts and communication products
- Coordinate online and (where possible) in person events that engage youth in climate action
- Train and mentor local youth leaders in the implementation and scaling of C4D activities through workshops and a pilot implementation of the project toolkit

### **Qualifications:**

- Experience working on C4D and SBCC campaigns (preferred 10 years')
- Experience and knowledge on implementation of C4D strategic plans and campaigns, disaster risk reduction and climate change adaptation management, governance, and/or other related fields
- Demonstrated capacity or familiarity with working with young people and mainstreaming concerns related to children and vulnerable sectors in climate change
- Fluent in Tagalog
- Strong written and spoken English
- Previous work with the UN preferred

### **To Apply:**

Please send your application to [jobs@pcimedia.org](mailto:jobs@pcimedia.org), with "Philippines-based Consultant" in the subject line. We will confirm receipt of your application. No phone calls, please.