



## **EMPOWERED PEOPLE PROGRAMS LEAD**

**Position Title:** Empowered People Programs Lead

**Reports to:** President and CEO

**Location:** Remote, US Work Authorization Required

**International travel required:** Approximately 20-30%

**Status:** Full Time

**Salary:** \$80-\$90K Annual

### **About PCI Media**

A NY-based nonprofit, PCI Media empowers global change through storytelling and community. We value the right of every person to live a self-determined life on a healthy planet.

Working with communities, we produce innovative media and communications to create a healthier, more sustainable, and just world. Grounded in the principles of Social and Behavior Change Communication (SBCC), our work promotes “love, not loss,” focusing on the power of aspirational narrative for positive change. With our partners around the world, we’ve produced more than 150 story-based communications and media, reaching more than 2 billion people in over 70 countries. For more information visit [www.pcimedia.org](http://www.pcimedia.org).

### **About the Position**

The Empowered People Programs Lead is a strategic leader, competent process facilitator, and creative problem solver who is adept at managing multi-stakeholder projects across cultural contexts. The Empowered People Lead reports to the President and CEO. They oversee PCI Media’s Social and Behavior Change Communication programming related to the advancement of full human rights for marginalized communities with a focus on the following issue sets:

- Sexual and reproductive rights
- Gender equality
- LGQBT+ rights
- Migrant and refugee rights and relief

The Empowered People Programs Lead is responsible for designing and managing the implementation of SBCC programs using PCI Media’s signature My Community Methodology, developing and maintaining positive partner relationships, and

managing program teams in a range of locations around the globe. They have the ability to navigate diverse cultures, experience working with international partners, and are excited to work in a growing nonprofit.

We're a remote team working on programs around the globe in multiple time zones. The team connects daily using Microsoft Office 365 and other platforms. Candidates for this position can be based anywhere within the United States, with consideration of the organization's East Coast working hours.

## **Primary Responsibilities**

### **Portfolio Development**

- Develop and maintain relationships with strategic partners to the Empowered People Portfolio
- Stay current with Social and Behavior Change and subject matter trends, to inform the portfolio's trajectory
- Support proposal development by designing and writing technical approaches for programming, developing related budgets, and seeking out new programmatic opportunities

### **Program Management**

- Collaborate with partners and PCI Media team members to manage the research, design, production, monitoring, and evaluation of approximately 5-7 programs annually in the Empowered People portfolio
  - Implement PCI Media's methodology for producing Social and Behavior Change Communication programs
  - Ensure completion of high-quality programs on time and on-budget
  - Organize and facilitate workshops
  - Provide management and oversight to consultants and vendors

### **Supervision and Support**

- Supervise Program Manager
- Supervise interns
- Collaborate effectively with business development, communications, and M&E functions

## **Qualifications**

## **Subject Matter Expertise**

- Master's degree or equivalent experience in communication, communication for development or behavior change communications
- 5+ years of experience designing and implementing communication campaigns that support the advancement of human rights
- Experience working in international settings and developing countries

## **Development and Management**

- Strong project management and communication skills
- Adaptive management skills
- Ability to facilitate and manage teams to produce specific deliverables
- Experience designing technical approaches for programming
- Experience developing strategic partnerships
- Exceptionally organized and detail-oriented

## **Other Capabilities**

- Familiar with Microsoft Office 365
- Desire and ability to travel internationally
- Fluency in Spanish desired

## **How To Apply**

Please send your resume and cover letter to [jobs@pcimedia.org](mailto:jobs@pcimedia.org), with "Empowered People Programs Lead" in the subject line.